

# Rhythm Agarwal

## SENIOR UI/UX DESIGNER

I am a UI/UX Designer with **5.5 years** of professional experience in the design industry. I am deeply passionate about crafting user-friendly, seamless, and impactful digital experiences, as well as developing intricate design systems.

[Website](#)

[Portfolio Presentation](#)

[Behance](#)

## CONTACT

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## SKILLS

### Design

Design Systems Management, Interaction Design, User Interviews, Card Sorting, Information Architecture, A/B Testing, Design Rationalization, Collaboration with User Researchers

### Tools

Figma, Framer, Webflow, Sketch, Adobe XD, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Principle, Invision, HTML/CSS, Zeplin

## PROFESSIONAL EXPERIENCE

### Senior UI/UX Designer

AUG 2022 - PRESENT

#### Qualys

Led the development of the Qualys **design system**, ensuring uniformity across all products, and managed the **Figma component library** for **streamlined UX processes**.

Designed critical workflows and **delivered impactful UX solutions** for flagship products like Qualys CyberSecurity Asset Management (CSAM) & External Attack Surface Management (EASM) which directly **improved user satisfaction and product performance**, driving positive feedback and adoption rates.

Drove innovation in visual design and strategy projects, **enhancing the user experience** across Qualys products. This significantly **raised product appeal and engagement levels**, contributing to overall business growth and success.

**Mentored** junior designers, maintaining high standards and fostering growth within the team. This led to supportive work environment, leading to greater **team cohesion and productivity**.

### UI/UX Designer

SEP 2019 - AUG 2022

#### Aapna Infotech

Executed numerous UI/UX projects, crafting **wireframes, high-fidelity mockups, and prototypes** for various applications.

Fostered **close collaboration with developers** to ensure seamless project delivery.

Oversaw multiple **client engagements** for UI/UX and graphic/branding projects.

Spearheaded all marketing and branding efforts for the organization.

### Web & Graphic Designer

FEB 2019 - SEP 2019

#### Flaberry

As a sole contributor, designed their overhauled website as per the new branding.

Designed website banners and other marketing material like social media posts and printable collaterals.

## EDUCATION

### Bachelor of Commerce (B.Com Hons)

2015 - 2019 / Delhi University